



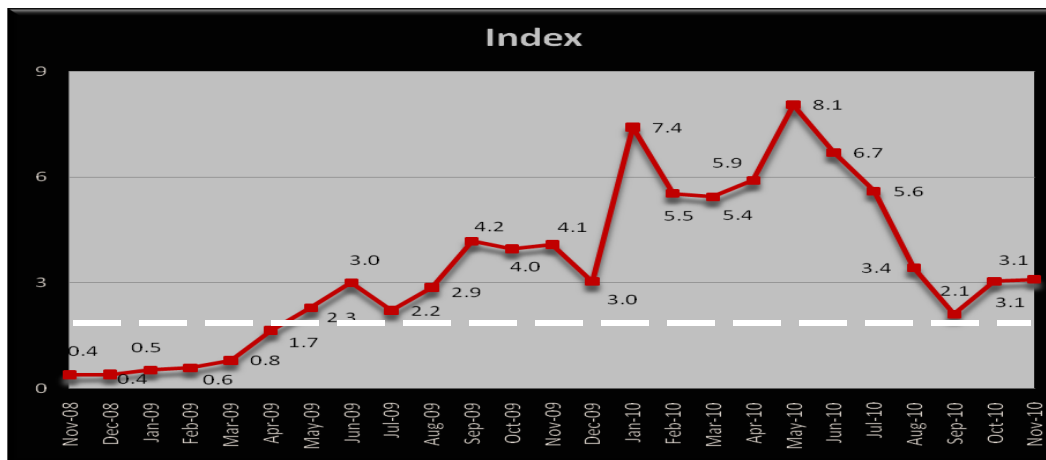
Business Conditions as of November 1, 2010

As of November 1, Business Conditions were continuing to improve very gradually. In the past 30 days overall conditions improved modestly with significant improvement registered in employment and in the availability of credit. Expectations for the next 60 days showed a slight softening in the overall trend, but there were significant improvements seen in all of the individual supporting indicators.

We conclude that conditions are in fact improving, but there is a generalized anxiety related to overall economic and political uncertainties, both domestic and international. [\[download report\]](#)

Tatum Index of Business Conditions

Tatum's Index of Business Conditions combines indicators of the past 30 days and the next 60 days into one number, summarizing our view of the current overall trend. At November 1 the Index was flat to October 1, and is in a range that is higher than the level indicating recession (2.0) but still lower than the more robust recovery months of last winter and early spring.



*Line at 2.0 indicates the point of recession

ECONOMIC INDICATORS: While the Index is flat, the 60 day outlook is optimistic for key indicators

Indicator	Past 30 days	60 day outlook	Comments
Business Conditions	↑	↑	Recovery is again under way
Order Backlogs	↓	↗	Modest increases in the near-term
Capital Expenditure Commitments	▭	↑	Companies are committing to efficiency related equipment
Employment	↑	↑	Expect fewer layoffs and more hiring
Capital Availability & Pricing	↑	↑	We may see a thaw in lending

To read detailed analysis provided by Senior Partner Sam Norwood and Partner Jim Toopes, [click here.](#)

For more information call 888.Tatum11 or visit www.TatumLLC.com

©2010 Tatum. All Rights Reserved