



TATUM ANNOUNCES VELOCI-T SOLUTIONS FOR THE C-SUITE

Atlanta, March 23 – Tatum announced the launch of VELOCI-T Solutions for the C-Suite today. Tatum develops these solutions to address the unique needs of the top management team, based on insight from the firm’s 500+ C-level officers.

“Today’s management teams are operating highly complex organizations in the highest risk marketplace in our history. They are seeking new ways to quickly achieve their strategies while minimizing risk,” said Rich D’Amaro, President of Tatum. “Tatum’s VELOCI-T Solutions for the C-suite are designed by C-level officers to address strategic needs with a pragmatic, results-oriented and fast-paced approach.”

The newest solutions within the VELOCI-T portfolio are Tatum Liquidity for Growth and Tatum C-Suite Project Management. These solutions join Tatum Revenue Cycle Management, Tatum Encompass, Tatum RapidClose and Tatum RapidSox in the solution set.

Tatum Liquidity for Growth helps companies pursue growth in an extended period of economic uncertainty.

“CEOs know that despite uncertainty, you can’t stand still,” said D’Amaro. “Tatum Liquidity for Growth helps senior management understand their options for funding growth and then helps the management team pursue both the capital and growth strategies. Tatum Liquidity for Growth provides expert topical support in high-risk areas like raising capital and making acquisitions.”

Tatum C-Suite Project Management is an outsourced project management solution for CFOs, CEOs and CIOs that enables senior management teams to achieve a greater number of objectives in a compressed time frame.

“Senior management faces compressed deadlines and increased demands, but often with few senior resources than ever before. It can be difficult to hand off a critical project with confidence. Tatum Project Management utilizes a seasoned CFO or CIO to lead the project team so the company can accelerate results while minimizing permanent overhead,” said D’Amaro.

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Tatum is the nation's largest executive services firm offering solutions tailored to the Office of the CFO via 37 offices nationwide. For more information, visit www.tatumllc.com. Tatum is a division of SFN Group, Inc. (NYSE:SFN). SFN operates a family of specialty businesses providing strategic workforce solutions in professional services and general staffing.