

Office of the CFO Solutions

Early Warning Indicators: Improving Performance and Liquidity

Today an economic downturn and changes in the competitive landscape impact financial results faster than ever. Accurately assessing your company's direction and determining the right response is a major challenge.

Insights that Guide Action

- Market responsiveness
- Strategic business issues
- Management practices
- Financial stability
- Options for reducing costs
- Human capital solutions
- Technology issues
- Cash flow management
- Debt compliance analysis
- Turnaround initiative design
- Short-term considerations
- Long-term alternatives

Developed by experienced turn-around CFOs, Early Warning Indicators helps management determine the causes and severity of a financial downturn and formulate options for an action plan.

Better Understanding of Financial Needs

Early Warning Indicators is a set of diagnostics and modeling tools to help executives assess the causes and extent of a financial and business downturn—quickly and accurately.

Early Warning Indicators combines high level business and finance diagnostics with sophisticated, flexible models for predicting cash flow and assessing debt compliance.

A Plan of Action

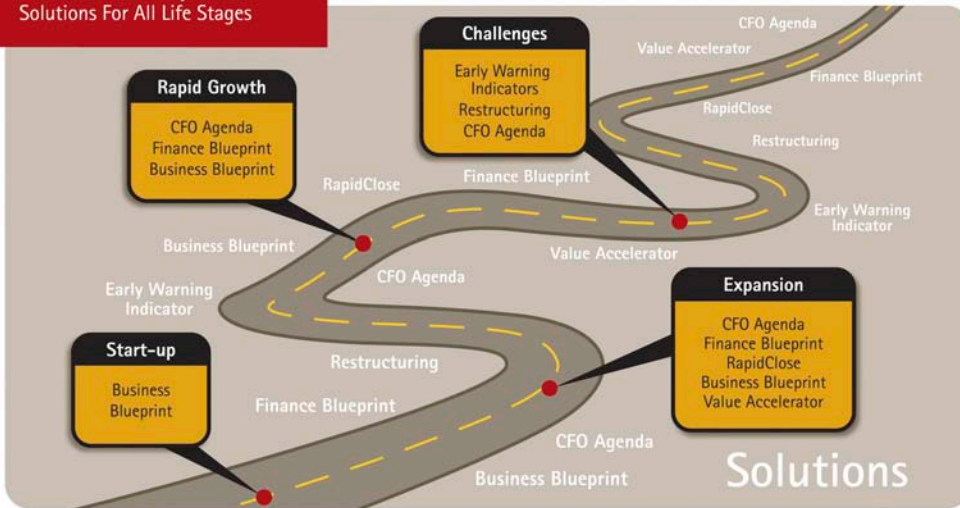
Early Warning Indicators quickly identifies problems and their ramifications. We analyze liquidity to forecast the company's ability to meet its obligations and maintain operating flexibility. The tools help assess whether

the causes of a downturn are temporary and reversible or more deep-seated. We then move quickly to develop plans for short-term remediation and (if necessary) longer-term restructuring.

The CFO Roadmap: A Powerful Suite of Tools

Early Warning Indicators is part of Tatum's CFO Roadmap, a larger suite of tools and methodologies developed to help executive teams navigate financial challenges and opportunities. Because the tools were created and tested by experienced CFOs and CIOs in real-world situations, the CFO Roadmap is modular, enabling us to tailor analysis and agendas to your organization's specific situation.

CFO Roadmap: Solutions For All Life Stages



Tatum's Office of the CFO solutions address a full spectrum of needs that confront business leaders during various stages in an organization's growth.

The CFO Roadmap is a suite of tools that help Tatum's professionals address challenges that emerge as an organization makes the transition to a new lifecycle. The CFO Roadmap is designed to foster a flexible, modular approach to understanding issues and opportunities that impact financial results. Strategic and financial frameworks and assessments provide the foundation for developing a tailored CFO Agenda.

Tatum's CFO Agenda is a proprietary tool developed to make CFOs and their organizations more effective. The CFO Agenda identifies risks, capability gaps and near-term priorities for improvement, producing a meaningful action plan. Developed by hands-on C-level officers, the CFO Agenda moves beyond identifying needs to providing a framework for execution.

About Tatum, LLC

Companies turn to Tatum when critical business challenges arise because we immediately deliver financial and technology operational expertise via solutions tailored to the Office of the CFO. We understand the urgency of NOW and we leverage nearly 1,000 executives and consulting professionals nationwide to accelerate results to create more value.™

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