

Office of the CFO Solutions

Business Blueprint: Identifying Key Business Opportunities

In today's fast-moving business environment strategic decisions are made in a compressed time frame with the best available (though imperfect) information. Leadership must prioritize and respond to competing needs.

Insights that Guide Action

- Market responsiveness
- Organizational alignment
- Management practices
- Cross-functional processes
- Technology effectiveness
- Financial flexibility
- Managing working capital
- Accounting risks and controls
- Effective financial reporting
- Strategic transactions
- Business valuation
- Strategic and operational risk management

Building on the hands-on experience of hundreds of CFOs and CIOs, Tatum's Business Blueprint clarifies key business needs and opportunities so you can determine financial priorities and direction.

With so many issues and opportunities, how do you understand the true strategic imperatives?

Clarity and Direction

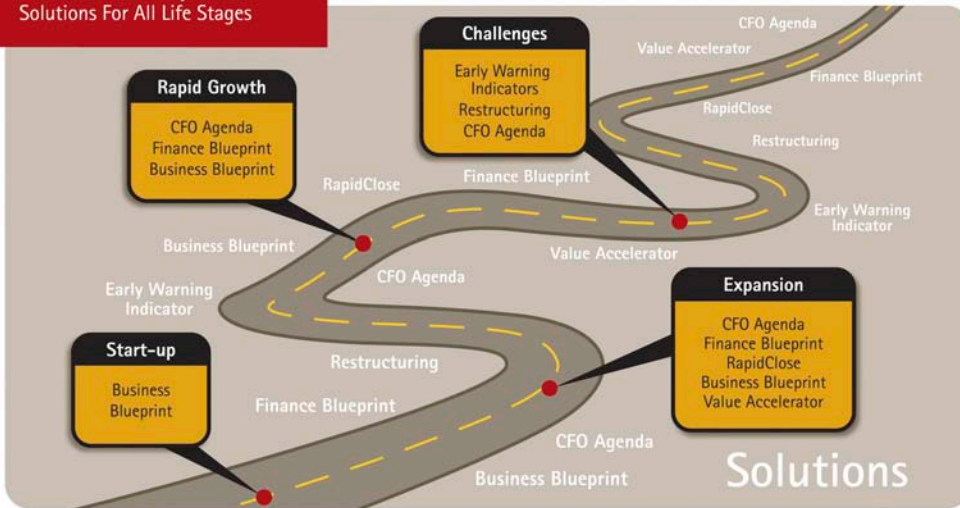
Tatum's Business Blueprint provides a framework to evaluate the current outlook and make critical decisions. Drawing on the collective expertise of Tatum's hundreds of experienced CFOs and CIOs, the Business Blueprint creates a focused agenda to drive change.

The Business Blueprint builds on several modules of the CFO Roadmap to assess the organization's strengths and weaknesses and pinpoint opportunities. We review a wide range of strategic business and financial factors to identify key inter-dependencies. The outcome is insight to make critical decisions about the company's direction.

The CFO Roadmap: A Powerful Suite of Tools

Business Blueprint is part of Tatum's CFO Roadmap, a larger suite of tools and methodologies developed to help executive teams navigate financial challenges and opportunities. Because the tools were created and tested by experienced CFOs and CIOs in real-world situations, the CFO Roadmap is modular, enabling us to tailor analysis and agendas to your organization's specific situation. The CFO Roadmap methodology results in the creation of the CFO Agenda, a focused agenda for driving change.

CFO Roadmap: Solutions For All Life Stages



Tatum's Office of the CFO solutions address a full spectrum of needs that confront business leaders during various stages in an organization's growth.

The CFO Roadmap is a suite of tools that help Tatum's professionals address challenges that emerge as an organization makes the transition to a new lifecycle. The CFO Roadmap is designed to foster a flexible, modular approach to understanding issues and opportunities that impact financial results. Strategic and financial frameworks and assessments provide the foundation for developing a tailored CFO Agenda.

Tatum's CFO Agenda is a proprietary tool developed to make CFOs and their organizations more effective. The CFO Agenda identifies risks, capability gaps and near-term priorities for improvement, producing a meaningful action plan. Developed by hands-on C-level officers, the CFO Agenda moves beyond identifying needs to providing a framework for execution.

About Tatum, LLC

Companies turn to Tatum when critical business challenges arise because we immediately deliver financial and technology operational expertise via solutions tailored to the Office of the CFO. We understand the urgency of NOW and we leverage nearly 1,000 executives and consulting professionals nationwide to accelerate results to create more value.™

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