



Office of the CFO Solutions

Finance Blueprint: Refining Financial Strategy to Drive Operating Performance

Defining and executing the right financial strategy is essential to success. Issues like capital structure, operating leverage, capital efficiency and cost structure require perspective that spans business strategy, finance and operations.

Insights that Guide Action

- Aligning operations with strategy
- Capital structure
- Financial flexibility
- Operating leverage
- High-velocity balance sheet leverage
- Accounting risks and controls
- Effective financial reporting
- Strategic transactions
- Business valuation
- Strategic and operational risk management
- Restructuring indicators and alternatives

Developed based on the hands-on experiences of hundreds of CFOs, the Finance Blueprint identifies the organization's key financial issues and develops a practical plan of action.

Enhance the Finance Function

The set of diagnostic tools at the heart of the Finance Blueprint were developed and refined by hundreds of CFOs. The Blueprint identifies the organization's key financial issues and develops a plan of action, considering management practices, technology and risks.

The evaluation drills down to the key dimensions of finance strategy and operations such as capital strategies, financial analysis and internal controls. The result is new-found understanding of the organization and practical steps toward a Finance function that drives improved performance.

A Plan of Action

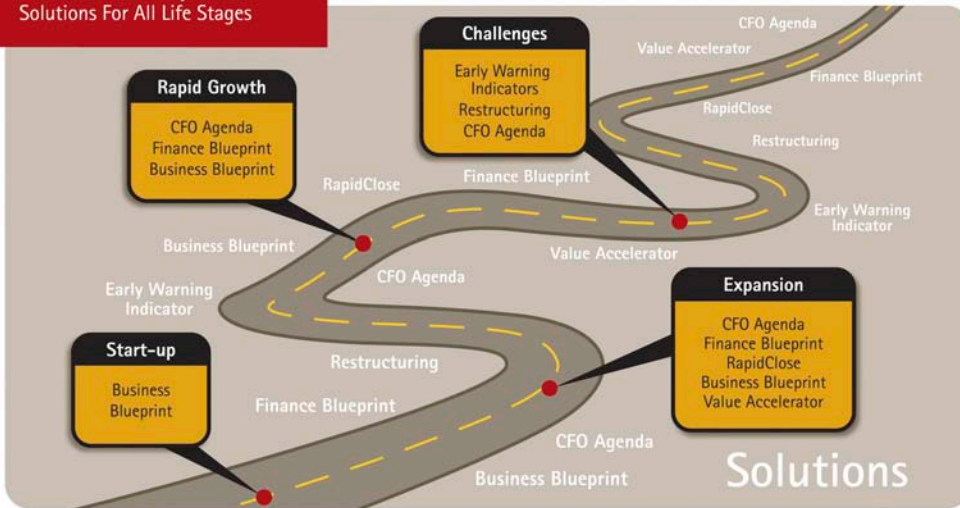
The Finance Blueprint works in conjunction with Tatum's proprietary CFO Agenda. The CFO Agenda analyzes the current scope and effectiveness of finance operations, to

identify risks, capability gaps and near-term priorities for improvement. It also identifies opportunities for the client to build an Office of the CFO that is flexible in its resources and responsive to changing business needs.

The CFO Roadmap: A Powerful Suite of Tools

Finance Blueprint is part of Tatum's CFO Roadmap, a larger suite of tools and methodologies developed to help executive teams navigate financial challenges and opportunities. Because the tools were created and tested by experienced CFOs and CIOs in real-world situations, the CFO Roadmap is both modular and comprehensive in nature, enabling us to tailor analysis and agendas to your organization's specific situation. The CFO Roadmap methodology results in the creation of the CFO Agenda, a focused agenda for driving change.

CFO Roadmap: Solutions For All Life Stages



Tatum's Office of the CFO solutions address a full spectrum of needs that confront business leaders during various stages in an organization's growth.

The CFO Roadmap is a suite of tools that help Tatum's professionals address challenges that emerge as an organization makes the transition to a new lifecycle. The CFO Roadmap is designed to foster a flexible, modular approach to understanding issues and opportunities that impact financial results. Strategic and financial frameworks and assessments provide the foundation for developing a tailored CFO Agenda.

Tatum's CFO Agenda is a proprietary tool developed to make CFOs and their organizations more effective. The CFO Agenda identifies risks, capability gaps and near-term priorities for improvement, producing a meaningful action plan. Developed by hands-on C-level officers, the CFO Agenda moves beyond identifying needs to providing a framework for execution.

About Tatum, LLC

Companies turn to Tatum when critical business challenges arise because we immediately deliver financial and technology operational expertise via solutions tailored to the Office of the CFO. We understand the urgency of NOW and we leverage nearly 1,000 executives and consulting professionals nationwide to accelerate results to create more value.™

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