



Executive Services

CFO Services to Bridge the Gap

Today's CFOs are stretched well beyond capacity. They are required to juggle tremendous workload, meeting the needs of vocal and competing constituencies. Tatum can help you temporarily expand CFO capacity due to workload demands or lead the finance function in the wake of a CFO departure.

Why Tatum

- Since 1993, Tatum has specialized in providing C-level leadership to companies in transition
- 79% of Tatum's clients called us in need of urgent help
- In 2008, 2,300 publicly traded companies replaced their CFOs

Tatum immediately integrates into your finance and business operations to create more value for all stakeholders.

CFO Specialists

Tatum has focused on supporting the Office of the CFO since 1993. With nearly 1,000 financial and technology leaders in 37 offices, we can quickly provide leadership with the experience to quickly integrate into your organization to achieve results.

CFO Agenda

Having served more than 6,000 clients, Tatum understands the need for an interim executive to rapidly assess the company's situation and develop a plan of action. Our proprietary CFO Agenda was developed by experienced interim CFOs to assess and prioritize the needs of both the finance function and the company. The resulting Agenda is a detailed plan of action that provides focus and improves effectiveness.

Velocity

We understand the urgency of a company's needs when the CFO is spread too thin or has departed. Tatum often has a CFO on your team within a week of your initial call. Even better, our CFOs are "hands-on" operational executives with more than 20 years of experience dealing with similar challenges, so they can quickly assess your situation and become productive.

Mentoring and Specialized Advisory Services

The economic curve balls of the past year have forced today's CFOs into new territory of liquidity challenges and high-risk decisions. Tatum provides a knowledgeable sounding board of specialists to complement your team. We function like a legal team brought in for litigation or intellectual property law, providing deep knowledge to help you determine the best course of action for your unique situation.

Representative Engagements

<p>INTERIM CFO AND CONTROLLER</p> <p>O'Rourke Petroleum Products</p> <p><i>Houston, TX</i></p>	<p>LIQUIDITY PROTECTION AND FINANCIAL EXECUTIVE LEADERSHIP</p> <p>Privately-Held \$750M Consumer Goods Company</p> <p><i>Boston, MA</i></p>
<p>INTERIM CFO</p> <p>Curves International, Inc.</p> <p><i>Waco, TX</i></p>	<p>PERMANENT CFO/COO</p> <p>San Diego Natural History Museum</p> <p><i>San Diego, CA</i></p>
<p>INTERIM CFO & TECHNOLOGY PROGRAM MANAGEMENT</p> <p>G2 Secure Staff, LLC</p> <p><i>Irving, TX</i></p>	<p>FULL-TIME CFO</p> <p>DriveCam, Inc.</p> <p><i>San Diego, CA</i></p>
<p>FULL-TIME CFO AND SOFTWARE CONVERSION PROJECT CONSULTANT</p> <p>Grubb & Ellis/BRE Commercial</p> <p><i>San Diego, CA</i></p>	<p>INTERIM CFO</p> <p>Zestra Laboratories</p> <p><i>Charleston, SC</i></p>
<p>INTERIM RESTRUCTURING CFO</p> <p>Aloha Airlines</p> <p><i>Honolulu, HI</i></p>	<p>INTERIM TO PERMANENT CFO</p> <p>iKobo, Inc</p> <p><i>Atlanta, GA</i></p>
<p>INVESTMENT DUE DILIGENCE AND INTERIM CFO</p> <p>Ecoquest International</p> <p><i>Greeneville, TN</i></p>	<p>INTERIM CFO</p> <p>Internet Brands</p> <p><i>Los Angeles, CA</i></p>

Tatum Executive

- Financial Leadership & Management
- Technology Leadership & Management
- Turnaround Management

Tatum Consulting

- Accelerated Financial Reporting
- Operationalizing the Finance Function
- "First 100 Days" - New Acquisition Onboarding
- Due Diligence & Integration
- Improved Financial Analysis
- Capital Restructuring
- Business Strategy & IT Alignment
- IT Risk Management
- IPO Readiness
- Sell Side Due Diligence Readiness and Management
- IT Risk Management
- Lender Reporting Improvement
- Budgeting/Planning Implementation
- Management/Board Packages



About Tatum

Companies turn to Tatum when critical business challenges arise because we immediately deliver C-level financial and technology operational expertise via solutions tailored to the Office of the CFO. We understand the urgency of NOW and our VELOCI-T solutions were designed to help business leaders accelerate results to create more value.™

©2010, Tatum. All rights reserved. Tatum, the Tatum logo, Create more value., and Tatum Way are trademarks of Tatum.

www.TatumLLC.com
888.TATUM11

REGIONAL OFFICES
Northeast • Southeast
Texas • Pacific